

MAGGIE MURPHY

A hardworking, passionate individual looking to pursue a career in fashion communications.

CONTACT

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 maggiemurphydesign

 maggiemurphy.co

EDUCATION

University of Nebraska-Lincoln

May 2023

Major: Textiles, Merchandising, and

Fashion Design

Minor: Communications

GPA: 3.7

SKILLS

Adobe Illustrator, Photoshop,

Lightroom and InDesign

Trend Research & Forecasting

Microsoft Suite, Microsoft

Outlook

INVOLVEMENT

Delta Gamma - Active Member

Dance Marathon - Executive

Member on Media Team

EXPERIENCE

Director of E-Communications

January 2021 - current

Delta Gamma Sorority | Lincoln, NE

- Responsible for weekly content creation on all social media accounts for chapter (mainly Instagram)
- Maintain the chapter's website and email list

Social Media Director

May 2019 - August 2019

Four Sisters Boutique | Omaha, NE

- Tracked engagement analytics on social media platforms
- Engaged consistently with micro-influencers and customers
- Planned and coordinated different events for the store
- Responsible for weekly content creation on various social media platforms
- Communicated with other local businesses for collaborations

High School Representative

August 2018 - May 2019

Four Sisters Boutique | Omaha, NE

- Guided and oversaw a group of high school girls in the Omaha area
- Lead and coordinated monthly meetings that brought new ideas to the table for the boutique

Creative Intern

May 2017 - August 2017

Four Sisters Boutique | Omaha, NE

- Planned a fashion show fundraiser to raise money for the Muscular Dystrophy Association
- Created and collaborated on many photoshoots, blog posts, and social media content